

Minor International Partners with Workday for Enhanced Employee Experience

Workday's Suite of Solutions Powered by AI and ML to be Leveraged Across the Group's Hospitality, Restaurant, and Lifestyle Business Units Globally.

BANGKOK — March 11, 2024 — [Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced that it is collaborating with one of Asia Pacific's largest hospitality, restaurant and lifestyle groups – Minor International Pcl (MINT) – to elevate employee experience and talent management across the entire organisation.

Headquartered in Thailand, Minor International needed an agile global talent management system to support its strong growth ambitions across all its business units and integrate its workforce globally. By leveraging Workday solutions that are powered by Artificial Intelligence (AI), Minor International will be able to streamline its HR processes and empower employees to be their most productive. This in turn, helps enable the company to deliver exceptional experiences to their customers and employees alike.

"At Minor, we are a people-powered business and it is as crucial for us to deliver exceptional experiences for our customers as for our people. With Workday, we are transforming our HR processes to empower our employees to be the best version of themselves every day," said Aurakanda Attavipach, Chief People Officer, Minor International Pcl. "From enhancing employee engagement experience on routine HR tasks through to facilitating talent optimisation programmes, our team is now better equipped to support our employees holistically."

Through the upcoming deployment of Workday Human Capital Management, manual workflows will be automated, freeing up time for employees to take on more value-added tasks. In addition, with Workday's cloud-based solution, Minor International can now connect with its third-party providers around the world more seamlessly and gain a comprehensive view of data globally.

Additionally, Minor International's leaders can harness the power of data-driven insights through a single system for talent optimisation and to make more informed and faster decisions. For example, they can tap into critical data such as performance, skills, and career interests, to understand the talent that already exists within their workforce and identify opportunities to upskill employees for stronger business success.

"The relationship between employee experience and customer experience is symbiotic and pivotal to the success of any business. With a happier, more engaged workforce, Minor International not only retains its best and brightest talent, but also help ensure that a welcoming, inclusive environment is cultivated where employees can thrive and deliver world-class hospitality to customers. We are proud to be part of Minor International's journey to innovate and transform its global talent system," said Pannie Sia, general manager, ASEAN, Workday.

Finally, with Workday, Minor International will also be able to build tailored, concierge-style experiences for employees, with recommendations and steps to succeed in their roles. This brings about better engagement with employees.

About Workday

[Workday](#) is a leading enterprise platform that helps organizations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,000 organizations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit [workday.com](https://www.workday.com)

About Minor International

Minor International (MINT) is a global company focused on three core businesses: hospitality, restaurants and lifestyle brands distribution. MINT is a hotel owner, operator and investor with a portfolio of over 530 hotels under the Anantara, Avani, Oaks, Tivoli, NH Collection, NH, nhow, Elewana, Marriott, Four Seasons, St. Regis and Radisson Blu brands in 55 countries across Asia Pacific, the Middle East, Africa, the Indian Ocean, Europe and the Americas. MINT is also one of Asia's largest restaurant companies with over 2,600 outlets system-wide in 24 countries under The Pizza Company, The Coffee Club, Riverside, Benihana, Thai Express, Bonchon, Swensen's, Sizzler, Dairy Queen, Burger King, Coffee Journey and GAGA brands, as well as over 1,000 further outlets held through MINT's strategic alliances (i.e. S&P and BreadTalk). MINT is one of Thailand's largest distributors of lifestyle brands and contract manufacturers. Its brands include Anello, BergHOFF, Bossini, Charles & Keith, Joseph Joseph, Zwilling J.A. Henckels and Minor Smart Kids. For more information, please visit www.minor.com

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