Ninja Van Group Scales Financial Operations with Workday Adaptive Planning

Logistics Leader Streamlines Processes to Fuel Growth and New Service Launches

SINGAPORE, December 4, 2025 /PRNewswire/ -- Workday, Inc. (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their people and money, today announced that tech-enabled express logistics company, Ninja Van Group has adopted Workday Adaptive Planning to centralise finance and operations data while concurrently speeding up its budgeting processes. This investment comes on the back of Ninja Van Group's continual growth in the region and the introduction of new services such as B2B restocking and cold chain delivery.

Ninja Van Group's operations have grown significantly since its early beginnings in 2014 when the company only had one delivery van. Currently, the company operates in six markets across Southeast Asia and delivers around 2 million packages daily. The company additionally has over 50,000 employees, including delivery personnel.

As the company rapidly scaled in recent years, manually managing financial planning on spreadsheets became unsustainable due to its time-consuming and error-prone nature. Additionally, the company struggled to gain a holistic view of its financial health, a challenge compounded by siloed IT systems with fragmented data that hindered comprehensive analysis.

Justina Sim, Country Head, Ninja Van Singapore, said, "Aggregating, reconciling, and reporting data was previously a time-consuming and error-prone process, limiting the depth of analysis our FP&A team could perform. The lack of standardised data formats made regional consolidation even more challenging. Now, with Workday's integrated approach, we have a single source of truth for financial data. This empowers our teams to make informed, data-driven decisions that directly support our strategic growth initiatives and enhance our competitive advantage."

By streamlining data management into a unified platform embedded with Workday AI, Ninja Van Group has access to financial data that is consistently formatted and readily accessible, allowing for faster, more accurate reporting and deeper analysis. The ability to standardise templates for regional consolidation enables the FP&A team to work more efficiently and make more informed decisions across markets.

Following the deployment of Workday Adaptive Financial Planning, Ninja Van Group is able to standardise data collection from various sources and store it in a shared repository. This provides employees with a single source of truth, helping to ensure the most up-to-date and accurate information for the FP&A team's analyses. Although the new platform required some adjustments to existing practices, the learning curve was straightforward.

Workday's user-friendly interface, which avoids the need for complex programming or formulas, allows reports to be easily generated through drag-and-drop functions. Employees also benefit from the ability to produce automated reports, which can be efficiently shared with stakeholders.

Vince Randall, Vice President, Adaptive Planning, APAC at Workday said, "At Workday, we empower companies like Ninja Van Group to navigate the complexities of multi-market operations with confidence. Our scalable and adaptable solutions streamline financial processes, providing real-time visibility into critical data. We're committed to continuously evolving our platform, enabling Ninja Van Group and other businesses to not only thrive in today's dynamic landscape but also to proactively seize future opportunities."

The successful implementation of Workday Adaptive Planning at Ninja Van Group showcases the transformative power of technology in enabling rapid growth and informed decision-making, even amidst complex operational challenges. Equipped with enhanced financial agility, Ninja Van Group is well-positioned to navigate the evolving market landscape and confidently pursue its ambitious expansion plans.

About Workday

Workday is a leading enterprise platform that helps organizations manage their most important assets – their people and money. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,500 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit workday.com.

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