

Iconic Rock Stars Remind Workday and the Corporate World Who the Real Rock Stars Are

Rockers Unite to Fight Back Against Corporate Use of the Term "Rock Star"

PLEASANTON, Calif., Feb. 6, 2023 /[PRNewswire](#)/ -- A group of Rock & Roll icons are admonishing [Workday, Inc.](#) (NASDAQ: WDAY) and the corporate world at large for co-opting the phrase "rock star," noting it should be used sparingly, and only for those who have rightfully earned it through years of decadent, defiant—and at times wild—behavior.

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